

# ADHS VIDEO DEPARTMENT

## Initial BID

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### ESTIMATE

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**Attention:**

Denise Coyle; Rod Setnes; Larry Clausen  
Dallas Teat;

**Date:** 08/22/11

**Page:** 1 of 1

**Funder:** ADDCP

**Job:** Competitive Employment Success Stories

**Quote/revision:** 01

**Type:** Video

**Lead Video Person:** Kate

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**Total cost: \$25,000**

**Description of concept:** Up to 5 vignettes, each featuring a different business and individual. Each vignette would be stand alone, fully branded with the ADDCP branding. Topics to be covered in each vignette: Overall review of business strategy for hiring persons with disabilities, interview of store employee(s), introduction of individual who works at the business, interview and background of individual. Includes DVD duplication, shooting for broadcast television, and web upload. Quote includes 2 days of travel time, and talent fees.

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**Budget Breakdown:**

**Internal Resources:** \$12,000

**External Resources:** \$13,000

**Approved Amount:**

**Estimated Time of Delivery:** December 1, 2011

*We authorize this video project to start and all funding has been processed:*

*Signed* \_\_\_\_\_ *Date:* \_\_\_\_\_

*Purchase Order/Reference Number:* \_\_\_\_\_

*ADHS Video Team*

Kate Hoy

Dallas Teat